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For immediate release

Animal activists renew live export campaign against ROBERTS

Against Animal Cruelty Tasmania has renewed and escalated its campaign against live export agent Roberts Limited, since Roberts announced an underlying profit of $9.16 million from a higher operating revenue of $203 million, up 7.5%.[1] . AACT will be holding a protest outside Roberts Glenorchy real estate outlet this Saturday, with Mary the baby lamb in attendance to epitomize the millions of animals who have lost their lives in appalling circumstances through the live export trade.

> "To achieve this profit, Roberts has on its hands the blood of tens of thousands of animals it has condemned to the brutal live export trade", said Campaign Co-ordinator Suzanne Cass.
>
> "To make sure that the community knows just how Roberts makes its money, we will be campaigning outside the **Glenorchy real estate office on Saturday between 11.30a.m.** and 12.40 p.m. in an appeal to the community to consider the consumer choices it makes in the light of Roberts' involvement in the morally bankrupt live export trade. In the last two years alone, Roberts has sent over 100,000 suffering animals on shocking journeys to cruel deaths in countries where there are absolutely no basic safeguards for animals, never mind animal welfare standards".

AACT says that it will be expanding its strategies to deal with Roberts' intransigence over this issue.

> "We wrote to Miles Hampton, the Managing Director of Roberts, a couple of months ago asking for a meeting, and he refused", continued Ms Cass. "We therefore feel justified in using whatever legal means are at our disposal to urge community sanctions wherever possible, and that includes targeting its real estate operations. Roberts needs to know that the vast majority of the Tasmanian community is against the live export trade, and we are going to make sure that the public awareness of Roberts' involvement in – and profiteering from – this trade in animal suffering is maintained at every opportunity".

For further information, please contact
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[1] http://www.abc.net.au/news/newsitems/200508/s1450393.htm